



Pusula/Ππούσουλας Civic Engagement Platform



eMBeD
Mind, Behavior, and
Development Unit



DREAM

DECIDE

CREATE



56

ideas for **positive impact**
at scale in everyday life
in **Cyprus**

Background:

Pusula / Ππούσουλας (“compass” in the Cypriot dialects) builds on an open-source software, [CONSUL](#), which is used by 130 institutions and 90 million people globally. **Pusula / Ππούσουλας is funded through the European Union’s aid regulation “Council Regulation (EC) No. 389/2006” of 27 February 2006.** Pusula / Ππούσουλας is tailored for Cyprus in collaboration with [CONSUL](#); the [Mind, Behavior, and Development Unit \(eMBeD\)](#) of the World Bank; and the [Centre for Sustainable Peace and Democratic Development \(SeeD\)](#).

For more information, visit www.cypruspusula.org or email at: pusulacyprus@gmail.com

How to use this guide:

Simply click on the topic of interest below to be taken to the relevant solutions / ideas. Click the “Back to Filters” tab to come to this menu and select other themes.

Once you click on the ideas listed under each theme, you will be taken to the relevant solutions / ideas on the Pusula / Ππούσουλας Platform. Please note that the proposals appear exactly as they were submitted by the users on Pusula / Ππούσουλας Platform and underwent minimal editing only where needed for clarity purposes.

Further information regarding Pusula / Ππούσουλας first campaign can be found [here](#).

Pusula / Ππούσουλας aims to empower people to interact, share ideas and decide jointly on how to solve societal problems at the neighborhood, village, city or island-wide level. The aspiration is to establish the platform as the go-to bridge between civic participation and decision makers.

The Platform offers automatic language translation (in English, Greek and Turkish), allowing people to communicate instantly without any language barriers.

Pusula/Ππούσουλας is a digital civic engagement platform that connects people with each other and public decision makers for a better Cyprus.

All the content shared on the Platform is available online and publicly accessible. By providing an online space for sharing ideas and voting for the best ones, Pusula / Ππούσουλας offers a participatory process through which people can offer their solutions to every-day problems. The idea that receives the highest number of votes during the Voting Stage gets implemented.

Pusula / Ππούσουλας successfully ran its first island-wide campaign between February and May 2020, inviting people to share ideas that could improve everyday life in Cyprus at scale. By the end of the campaign, Pusula / Ππούσουλας had 6,700 followers on Facebook and 4,450 users registered on the platform who spent a total of 27,482 unique sessions on the platform. This interactive note showcases all 56 proposals that were submitted by people across the island, representing the needs and priorities of all

communities in Cyprus. The top 10 ideas with the highest support from the platform's users passed to a public voting stage. The winning idea that received the highest number of public votes ([Gardens of the Future](#)) is currently being implemented with a €50,000 grant from the EU.

Beyond implementing the most voted idea, there are an additional 55 solutions and ideas that can become reality. By showcasing all the ideas submitted on the Platform, this interactive note aims to generate interest in their potential adaptation/ implementation by different stakeholders (e.g. inter-communal technical committees, NGOs, private institutions, local administrations among others).

Which societal need do you care about?



BETTER CITIES



EDUCATION



ECONOMY



ENVIRONMENT



HEALTH



SOCIAL COHESION



BETTER CITIES

1/3

IDEATOR	IDEA	TAG
FatmaFaiz	<u>1. Neuter and train stray dogs to help with their adoption / rehabilitation</u>	ANIMAL WELFARE
dariuskanter	<u>2. An app that allows people to share cars as a practical and safer mobility solution</u>	TRANSPORTATION
George_Had	<u>3. Improve road safety through an app that allows real-time reporting of traffic violations and conditions</u>	ROAD SAFETY / TRANSPORTATION
AnnaConstantinidou	<u>4. An online platform for posting lost and found items</u>	LOCATION MANAGEMENT
N/A	<u>5. A public transportation app that offers bus times and routes information, live tracker and online ticketing services</u>	CARBON EMISSIONS / TRANSPORTATION
aylnuchl	<u>6. Transform unused spaces into animal shelters, organize fundraising events and prevent pet shops from selling animals</u>	ANIMAL WELFARE
Χάρις.A	<u>7. Build bike lanes to encourage people to use bikes or scooters</u>	ROAD SAFETY / INFRASTRUCTURE



BETTER CITIES

2/3

IDEATOR	IDEA	TAG
G.R.O.W	<u>8. Create an urban garden and a social lab for gardening and socializing</u>	SUSTAINABILITY / WELL-BEING
SymVural	<u>9. Set up a network of volunteers for monitoring and reporting daily traffic violations to the police</u>	TRANSPORTATION / ROAD SAFETY
N/A	<u>10. An app for residents to report problems in their city (e.g. damaged sidewalks) to help local authorities improve their services</u>	CIVIC ENGAGEMENT
CatalertNicosia	<u>11. Install food and water stations for stray cats across Cyprus</u>	ANIMAL WELFARE
Kyriacosloannou	<u>12. Improve road safety by placing traffic lights ahead of zebra crossings to prevent cars from stopping on zebra crossings</u>	ROAD SAFETY / TRANSPORTATION
N/A	<u>13. Install a system that shows space availability in parking lots</u>	PARKING / TRANSPORTATION
CommonGroundby HomeforCooperation	<u>14. Promote cycling as a fun and environmental transportation tool that connects urban people and cultivates a sense of community</u>	TRANSPORTATION / SUSTAINABILITY



BETTER CITIES

3/3

IDEATOR	IDEA	TAG
N/A	<u>15. Improve pedestrian safety by installing crosswalk countdown timers at traffic lights</u>	ROAD SAFETY
gsproto	<u>16. Improve road safety through the introduction of road screens that display the speed of passing vehicles</u>	ROAD SAFETY / TRANSPORTATION
GardensoftheFuture	<u>17. Develop a network of urban gardens to help locals create their own gardens, grow their own food while fostering sustainable entrepreneurship and social cohesion</u>	CIVIC ENGAGEMENT / URBAN FARMING



EDUCATION

IDEATOR	IDEA	TAG
Andronika	<u>18. 24/7 child-care services for single parents</u>	EDUCATION / SOCIAL PROTECTION
Tolkein	<u>19. Organize after-school programmes to promote children's creativity and emotional well-being</u>	EDUCATION
ÖzlemTiryakioğlu	<u>20. An online platform that could help pre-school children take responsibility by learning how to grow their own vegetables</u>	EDUCATION / SUSTAINABILITY



ECONOMY

IDEATOR	IDEA	TAG
barisonel	<u>21. An online platform promoting locally produced goods, the Green Line Trade, and showcasing shared culture between the Turkish Cypriot and Greek Cypriot communities</u>	DIGITAL ECONOMY / ENTREPRENEURSHIP
FethiUsta	<u>22. An online platform to address unemployment by matching labour demand and supply</u>	DIGITAL ECONOMY / JOBS
Neo	<u>23. An online platform that matches demand and supply for digital skills in the labour market</u>	DIGITAL ECONOMY / JOBS
FatmaFaiz	<u>24. A shop-café to exhibit and sell artisan products</u>	ENTREPRENEURSHIP / INCOME GENERATION
BobiRotsa	<u>25. Develop a new concept of “micro hotels” for those who enjoy simplicity and travel on a budget</u>	TOURISM
Ankhubuntu	<u>26. Offer people opportunities for learning new skills while helping existing businesses grow</u>	JOBS / SOCIAL PROTECTION
GioS	<u>27. An e-commerce website where small businesses and other service providers can offer their products and services</u>	DIGITAL ECONOMY / ENTREPRENEURSHIP / INCOME GENERATION



ENVIRONMENT

1/2

IDEATOR	IDEA	TAG
anniemal	<u>28. Reduce plastic waste through a new handling system that allows plastic containers to be sterilized and re-used</u>	WASTE MANAGEMENT
Hulusi.kilim	<u>29. An app that allows users to crowdsource information about electric cars (EC) charging stations across the island</u>	CARBON EMISSIONS
Ecovillagecyprus	<u>30. Create eco-communities where people can live in a self-sustaining setting that strives to reduce its ecological footprint, promote sustainability and community cooperation</u>	SUSTAINABILITY
dimitriscy	<u>31. Introduce cups made of recycled paper for disposing cigarette butts while driving</u>	POLLUTION
letsmakecyprusgreen	<u>32. Provide eco-education in schools to improve environmental awareness</u>	EDUCATION
Mikec	<u>33. Develop an upcycling/recycling scheme for tires and unused vehicles</u>	WASTE MANAGEMENT



ENVIRONMENT

2/2

IDEATOR	IDEA	TAG
Gökhan	<u>34. Plant 20,000 trees in one year by mobilizing relevant institutions and people from both communities</u>	CARBON EMISSIONS
orestist	<u>35. Reforestation of the buffer zone to fight climate change and protect wildlife</u>	REFORESTATION
Avgoustinos Kitromilides	<u>36. Generate electricity by installing purposed-built tiles that can collect the kinetic energy generated by footsteps in pedestrian areas</u>	ENERGY / INFRASTRUCTURE
Ece	<u>37. Install solar streetlights</u>	ROAD SAFETY / TRANSPORTATION



HEALTH

IDEATOR	IDEA	TAG
N/A	<u>38. An app to connect people across the island who play team sports, helping them to socialize and stay healthy</u>	PHYSICAL HEALTH
Bigford	<u>39. Sanitize money in circulation and develop a digital solution that would allow people to make digital payments across the island</u>	COVID-19
n.loizides@kent.ac.uk	<u>40. Adopt measures to enhance dialogue and collaboration between the two communities against COVID-19</u>	COVID-19
ChristosGeo	<u>41. Offer mindfulness and rebalancing workshops</u>	MENTAL HEALTH
KristisSergides	<u>42. Create spaces for adults to relax, revive and exercise in cities</u>	PHYSICAL HEALTH / MENTAL HEALTH / SOCIAL PROTECTION
Μάριος	<u>43. An online platform that offers digital mind-stimulating exercises for seniors</u>	EXERCISE / ELDER CARE / MENTAL HEALTH / SOCIAL PROTECTION



SOCIAL COHESION

1/2

IDEATOR	IDEA	TAG
Lou	<u>44. A bakery that exclusively employs people with disabilities</u>	CIVIC ENGAGEMENT / INCOME GENERATION / JOBS / SOCIAL PROTECTION
Ablebook LTD	<u>45. An online platform that provides information such as public services and benefits, spaces with wheelchair access, and employment opportunities for people with disabilities</u>	INFRASTRUCTURE / SOCIAL PROTECTION
CStEfthymiou	<u>46. Overcome the language barrier between the two communities by developing an app that provides simultaneous translation</u>	COMMUNICATION / SOCIAL INTERACTIONS
TuğberkKaya	<u>47. An online platform for civic participation</u>	CIVIC ENGAGEMENT
Katerina	<u>48. An online platform to offer social mediation practices and services for conflict resolution in family, workplace or other settings</u>	RECONCILIATION / SOCIAL INTERACTIONS
kristia12345	<u>49. A café that exclusively employs people from vulnerable groups</u>	CIVIC ENGAGEMENT / INCOME GENERATION / JOBS / SOCIAL PROTECTION
erato	<u>50. Cafes that exclusively employ people with disabilities and vulnerable groups</u>	CIVIC ENGAGEMENT / INCOME GENERATION / JOBS / SOCIAL PROTECTION



SOCIAL COHESION

2/2

IDEATOR	IDEA	TAG
DC	<u>51. Change the voting system to allow people to vote for candidates from different political backgrounds and parties</u>	CIVIC ENGAGEMENT
Xarkis	<u>52. Build community gardens where people can learn how to grow their own food, eat and share with their respective communities and neighborhoods</u>	CIVIC ENGAGEMENT / URBAN FARMING
georgekatsaris	<u>53. Facilitate collaboration across the two communities by matching Greek Cypriot and Turkish Cypriot families</u>	EMPATHY / RECONCILIATION
sergenbahceci	<u>54. Build a memorial dedicated to ALL Cypriots who died during the conflicts</u>	EMPATHY / RECONCILIATION
Myria	<u>55. A learning center for former prisoners where they could develop life skills and competences to help them reenter society</u>	PRISONER REHABILITATION /SOCIAL PROTECTION
GizemN	<u>56. Offer online Greek and Turkish language courses to overcome the language barrier between the two communities</u>	EDUCATION